

# LONG-TERM PLANNING. PATIENCE IN DEVELOPMENT.

WRITING SUCCESS STORIES IN EVENTFUL TIMES.

CAPITAL MARKETS DAY, 20 MAY 2019

#### AGENDA



11:00	Thomas Franke	Welcome address, introduction to the day's programme and speakers
11:05	Torsten Grede	Further development of our investment strategy
11:30	Dr Rolf Scheffels	Basis of our success: supporting our portfolio companies
11:50	Tom Alzin	Strategic repositioning through product range expansion
12:00	Dr Markus Dilger	The whole is greater than the sum of its parts: communication solutions for railway rolling stock
12:20		Lunch
13:30	Jannick Hunecke	Strategic repositioning through operational improvements
13:40	Dr Hans-Jürgen Brenninger	The relaunch of an iron foundry: extensive know-how, rich in tradition
14:00	Ragnar Geerdts	Focusing as a basis: How we tap into new sectors
14:10	Dr Christoph Klein	Heading for the top: value-added reseller in network components
14:30	Susanne Zeidler	Further development of our investment strategy: what does this mean for DBAG's valuation?
14:55	Thomas Franke	Closing remarks



# FURTHER DEVELOPMENT OF OUR INVESTMENT STRATEGY

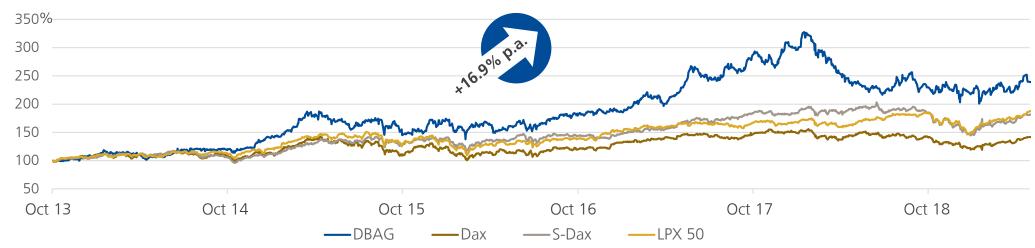
TORSTEN GREDE

SPOKESMAN OF THE BOARD OF MANAGEMENT

# LOOKING BACK: DBAG HAS GROWN — TO THE BENEFIT OF ITS SHAREHOLDERS



#### **DBAG SHARE PERFORMANCE**



July 2016: Increase in co-investments with DBAG Fund VII

of 50 per cent

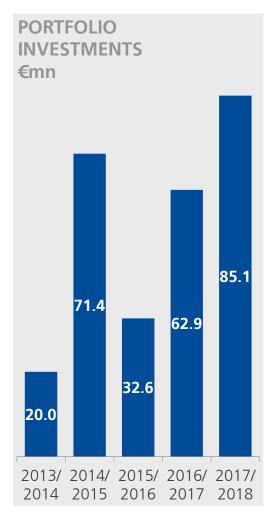
September 2016: Capital increase to finance growth and

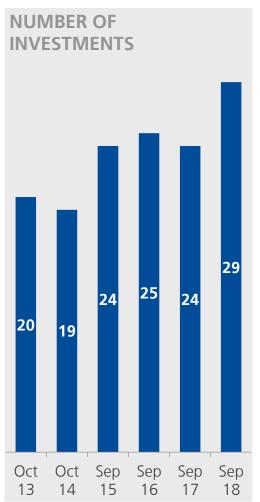
a new dividend policy

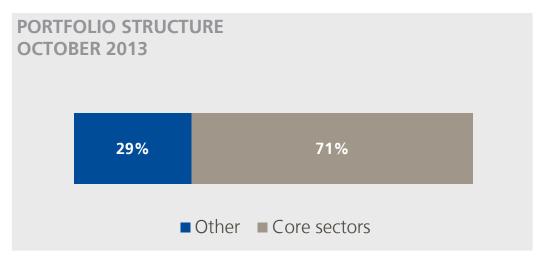


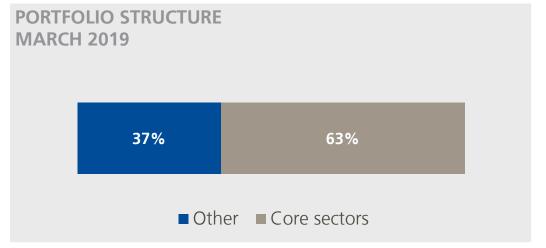
# SUCCESSFUL IMPLEMENTATION OF THE INVESTMENT STRATEGY ...





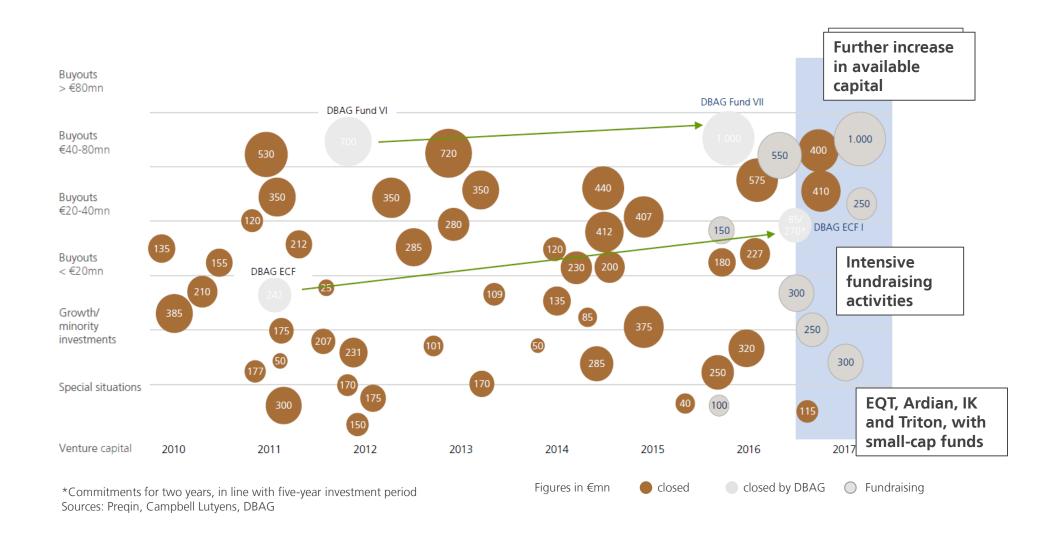






#### ...IN A CHALLENGING MARKET ENVIRONMENT CHARACTERISED BY INCREASED COMPETITION AND RISING PRICE EXPECTATIONS Beteiligungs AG





#### SETTING THE COURSE OVER THE YEARS



#### **EQUITY INVESTMENT**

40-100 MILLION EUROS

#### **INVESTMENT CASE**

STRONG MARKET POSITION AND DEVELOPMENT POTENTIAL

#### **SECTORS**

FOUR CORE SECTORS

#### **REGIONS**

"DACH"; IN CORE SECTORS AS WELL AS NEIGHBOURING EUROPEAN COUNTRIES **2016**: Top-up fund (DBAG Fund VII) for MBOs > 100 million euros

2017: DBAG ECF for smaller MBOs < 40 million euros

Focus on supporting portfolios with the aim of strategic repositioning;

42 company acquisitions since 2011; currently four buy-and-build platforms

**2013**: Non-core sectors included, subject to suitable access

2017: "Digital Business Models" initiative

Market leader, with 52 MBOs in mid-market companies since buyout business first started

Since 2015: Italian market covered

#### IMPROVEMENTS IN THE DBAG INVESTMENT PROCESS



#### **DEAL SOURCING**

- Focus: primaries with strong development potential
- Expanding and strengthening the network: industry partnership and Executive Circle
- Goal: good access to proprietary deal flow
- More active market cultivation through industry screenings (DBAG Research Centre)
- > Relationship management

#### **ACQUISITION PROCESS**

- > Due diligence standards
- Debt financing term sheets and loan agreements
- Uniform compliance and ESG standards

# SUPPORTING PORTFOLIO COMPANIES

- Candidates for advisory boards of portfolio companies from the Executive Circle
- Tracking the implementation of the investment case
- Improving the reporting structures among portfolio companies
- Advisory boards serve as sparring partners for the management team

#### STRENGTHENING THE TEAM ON AN ONGOING BASIS



#### Solid, highly experienced investment team

Corporate Functions: qualified experts ensure the efficiency and quality of processes relating to the investment business

#### **Continuous professional development:**

- Strengthening the HR function
- > Personnel development plan

#### **Board of Management**

#### **Investment team**

21 investment professionals

Two members of the Board of Management directly involved in the investment business

#### **Corporate Functions**

Finance and Accounting

Risk Management

Legal and Fiscal

Human Resources

Investor Relations ...

#### SUCCESSFUL IMPLEMENTATION OF SECTOR FOCUSING ...



#### Investments in core sectors:

# DBAG draws on its extensive expertise and many years of experience











# ... AND TRANSFER OF APPROACH TO TAP INTO NEW SECTORS



## Investments in the telecommunications sector:











BTV multimedia GmbH

Investment in digital business models:







## SUPPORTING PORTFOLIO COMPANIES

DR ROLF SCHEFFELS

MEMBER OF THE BOARD OF MANAGEMENT

## STARTING POINTS FOR VALUE-ENHANCING REPOSITIONING OF PORTFOLIO COMPANIES ...



#### 1 Geographical market penetration

e.g. by expanding global distribution network and opening sales offices

#### 2 Extend product range

e.g. by way of product innovations

#### 3 Expand services business

e.g. by organising as a profit centre

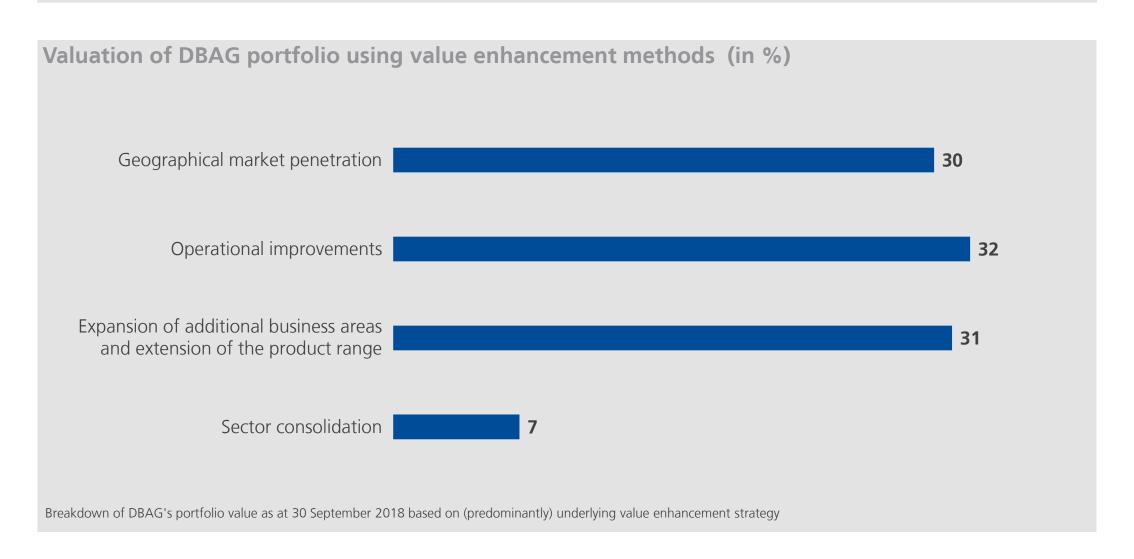
## 4 Achieve further operational improvements

e.g. by optimising production processes, use KPI reporting as a basis for corporate management, investments and relocations

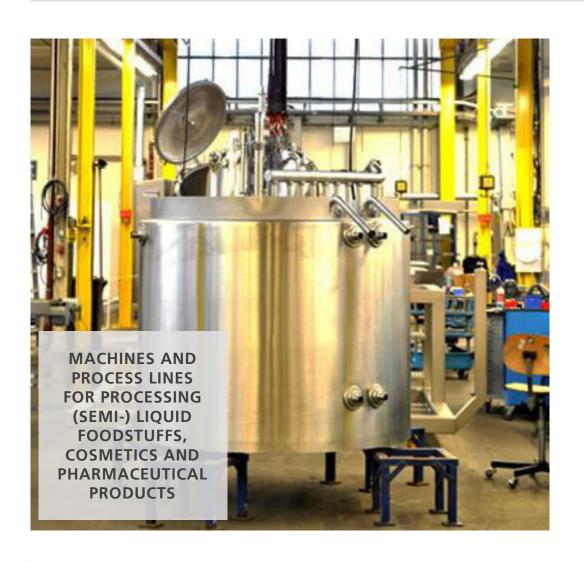
#### Acquisition of companies as a means of accelerating implementation

#### ... IS REFLECTED IN THE DBAG PORTFOLIO









Group of mechanical engineering companies, each holding a leading position in its own market

Leader in food processing technology and innovation

Group nucleus: STEPHAN Machinery GmbH, founded in 1953 as a family business

> Revenues of 43 million euros, 121 employees (2013)

Three acquisitions between 2013 and 2016

















**Processing** technology: machines for various applications used in food production (heating)

**Processing** technology: cold processing of food, cosmetics and pharmaceutical products

**Processing** technology: ultragentle treatment and processing of solid and liquid foods

Industrial automation: uniform control technology for all machines and systems

Market leader in premium processing technology plants for processing food, health and personal care products

Mar 2013

Oct 2014

**Jun 2015** 

**Dec 2016** 

**Jul 2017** 



#### Strategic repositioning

- > Extending the product portfolio in complementary application areas
- > Expanding the global sales network, and using it to increase sales in markets not covered to date
- > Increase in after-market business, through a service initiative

#### **Corporate governance**

- Advisory board with sector experts serving as sparring partners for management
- > Change in management (new CFO, COO role introduced) and expansion of the mid-level management team
- > Enhanced compliance system and ESG standards

#### **Operational development**

- > Uniform company-wide reporting standards
- > Integration of company acquisitions into joint global distribution network
- > Strong cash generation, enabling refinancing for financing company acquisitions



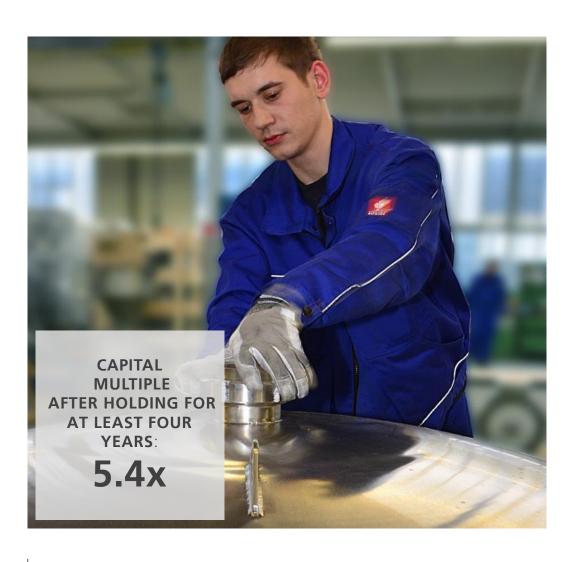
INCREASE IN REVENUE BY MORE THAN 230%

INCREASE IN EBITDA BY MORE THAN 320%

3
ACQUISITIONS OF COMPANIES
SUCCESSFULLY
COMPLETED

NUMBER OF EMPLOYEES RISES BY 275





#### **Start of investment May 2013**

- > Entry valuation of platform investment: EV/EBITDA of 6.2x
- > Financing structure of the purchase price: 49 per cent equity, 51 per cent debt

#### Disposal in July 2017

- > Exit valuation: EV/EBITDA of 11.1x
- Price reflects successful strategic and operational development
- Capital multiple of 5.4x after holding period of 4 years, 3 months
- Fourth-highest multiple among the 31 MBOs sold to date (average: 2.8x)
- > Gross IRR 68 per cent

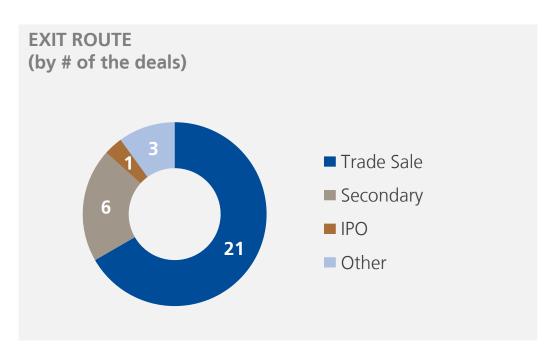
#### PROXES ONE OF MANY SUCCESSFUL MBOS

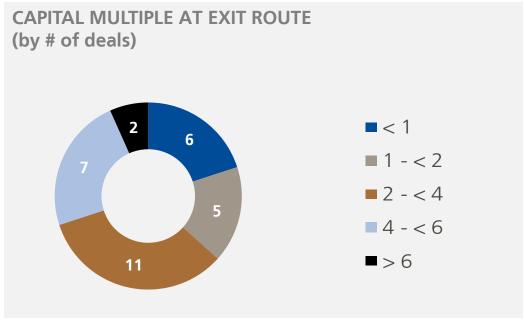


#### 31 of 52 MBOs exited since inception of buyout business 1997

- > Average holding period of 4.9 years
- > Average (gross) capital multiple of 2.8x

#### DBAG's portfolio companies typically attractive to strategic investors







## STRATEGIC REPOSITIONING: EXPANSION OF THE PRODUCT RANGE

TOM ALZIN

MANAGING DIRECTOR

#### EXPANSION OF THE PRODUCT RANGE



#### 1 Core sectors

- Focus on core sectors since 2001
- Own industry expertise and investment experience are essential for DBAG's investment approach

#### 2 Due diligence

Development of the investment case even before investment commences

#### Acquisition of companies

Acceleration of the change process

#### 4 Exit

 Strategic repositioning increases attractiveness for strategic buyers and favours strategic premiums

#### **Basis for successful transactions (example)**



#### DBAG is well positioned to support change processes in portfolio companies

#### **EXAMPLE: DUAGON**





- Broadening of international presence as a basis for crossselling between Group companies
- Acquisition of a company in Australia
- New sales office in India



## Expansion of the product range

- Merger with MEN: expansion of product portfolio to include data processing solutions and vertical integration
- Identification of acquisition targets, e.g. in the area of wireless technologies



## **Operational improvements**

- New CSO position to establish Group-wide sales concept
- > New COO
- Significant increase in throughput on an existing basis





## STRATEGIC REPOSITIONING: OPERATIONAL IMPROVEMENTS

JANNICK HUNECKE

MANAGING DIRECTOR

#### OPERATIONAL IMPROVEMENTS



#### 1 Core sectors

- Focus on core sectors since 2001
- Own industry expertise and investment experience are essential for DBAG's investment approach
- 2 Due diligence and road map
- Development of investment case even before investment starts



## Company acquisitions and investments

- Accelerating the change process through acquisitions
- Investments, also in improvements to operational processes

#### 4 Exit

 Appeal to strategic buyers enables higher valuation on disposal

#### **Basis for successful transactions (example)**



DBAG is well positioned to support change processes in its portfolio companies

#### **EXAMPLE: GIENANTH**





- Acquisition of SLR, with locations in Austria and the Czech Republic
- Consignments for US market
- Consultations on possible joint ventures and branches in the US and India are underway



## **Expansion of product range**

- Investments in new mould casting facility
- Expansion of the product range focusing on diversifying application areas
- Acquisition of capacities to expand the product range



## **Operational improvements**

- New CEO with strong sales focus
- New CFO and COO
- > 14 new managers at mid-level management
- Investments in improving production processes
- Continuous improvement measures





## FOCUS AS A BASIS: TAPPING INTO NEW SECTORS

RAGNAR GEERDTS

MANGING DIRECTOR

#### SECTOR FOCUS ENABLES NEW SECTORS TO BE TAPPED



#### 1 Core sector focus

- > Focus on core sectors since 2001
- > Successful transfer of the concept to new sectors

#### 2 DBAG Research Centre

- Identifying growth markets and long-term growth drivers
- Market screening, focusing on substantial deal flow

#### 3 Executive Circle

> Broad network of sector experts with entrepreneurial background supports deal sourcing and portfolio companies

#### 4 Creating our own expertise

 Development of own industry expertise and penetration of business models

#### Basis for transactions in the telecommunications sector



DBAG is well positioned to further develop its existing portfolio, structure further transactions and tap into new sectors

# EXAMPLE TELECOMMUNICATIONS SECTOR: INITIAL SITUATION



#### Mega trends

#### Steadily growing demand for fibre networks...

Steadily growing demand for faster internet connections





Increased use of mobile data



Increasing roll-out by municipalities lacking expertise



### **Government** subsidies

#### ... has been acknowledged by the German Government

Internet speeds in Germany **below European average** 



Fibre networks as only future-proof technology



Investment of **€10-12bn** announced until 2021



Heute

Zukunft

## Long-term outlook

B Further trends...



... drive network planning and construction services and secure sustainable demand for telecommunication services.

# A EXAMPLE TELECOMMUNICATIONS SECTOR: GROWTH DRIVERS



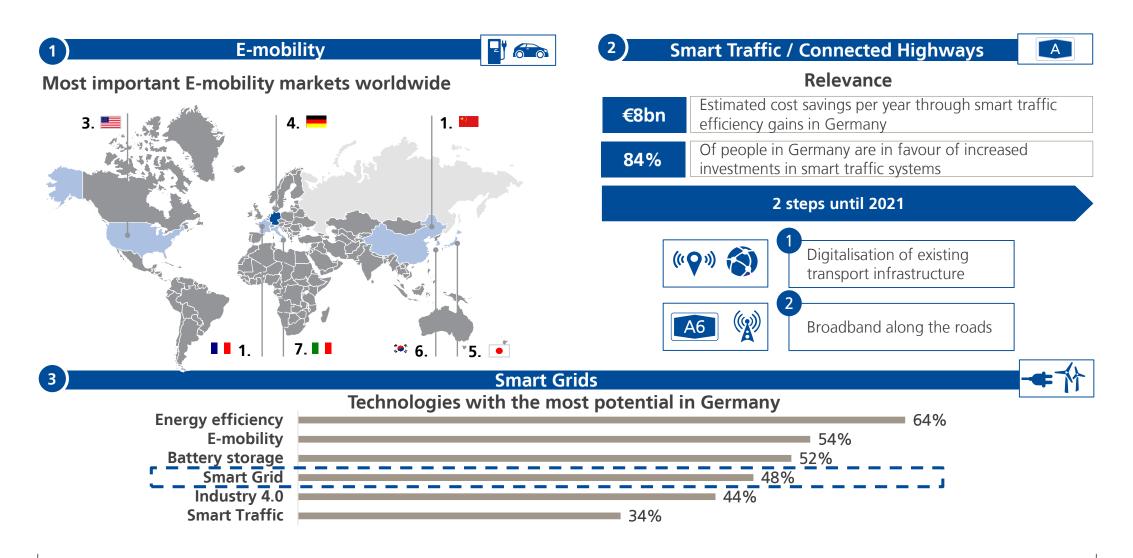
#### Projected bandwidth demand of households Key growth drivers of bandwidth and fast mobile access **Bandwidth Applications &** Use case requirement technologies Industry ~700 Mbit/s 800 Mbit/s 4.0 **VPN** ~300 Mbit/s Cloud ~300 Mbit/s Computing 300 Mbit/s Gaming ~300 Mbit/s 200 Mbit/s 100 Mbit/s TV ~300 Mbit/s 50 Mbit/s NETFLIX 8 Mbit/s 20 Mbit/s ~50 Mbit/s IoT 2009 2011 2013 2015 2017 2019 ~25 Mbit/s Streaming —FTTH Council estimate —Solon study estimate

- Private FTTH availability in Germany ~3% (European average: ~14%) according to BREKO Research 2018
- By 2025, more than 75% of the German market is expected to require data speeds of at least 500 Mbit/s
- €50bn estimated to be invested in fibre infrastructure and services in Germany in the next decade

Sources: Roland Berger, react-etc.net

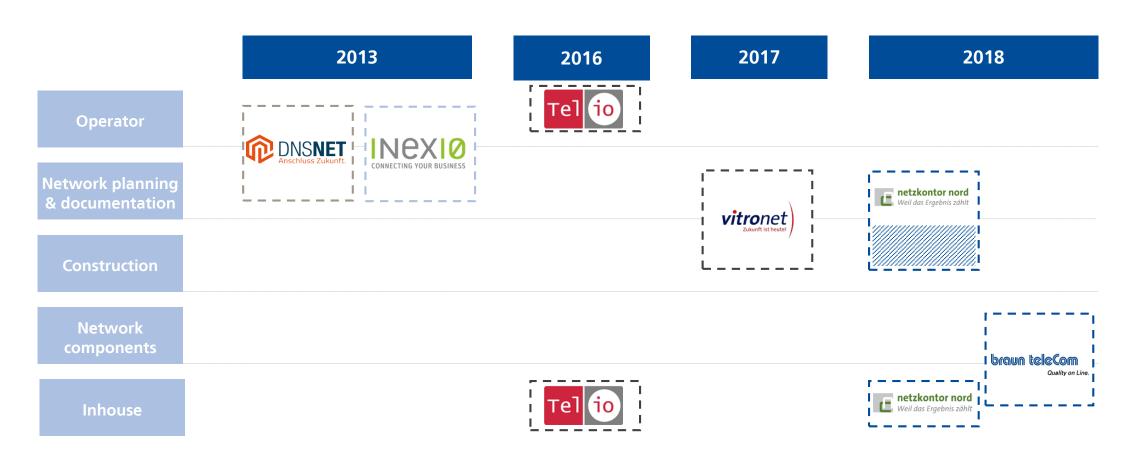
# B EXAMPLE TELECOMMUNICATIONS SECTOR: GROWTH DRIVERS





# SUCCESSFUL MARKET ENTRY INTO TELECOM SECTOR BY DBAG SINCE 2013





In the last years, DBAG developed in-depth expertise across major sub-segments in the telecommunication industry





# FURTHER DEVELOPMENT OF OUR INVESTMENT STRATEGY: WHAT DOES THIS MEAN FOR DBAG'S VALUATION?

SUSANNE ZEIDLER

CHIEF FINANCIAL OFFICER

## FURTHER DEVELOPMENT OF OUR INVESTMENT STRATEGY: WHAT DOES THIS MEAN FOR DBAG'S VALUATION?



- PRINCIPLES OF PORTFOLIO VALUATION
- ▶ PORTFOLIO VALUE AS AT 31 MARCH, 2019
- CONSIDERATIONS RELATING TO THE VALUATION OF DBAG (31 MARCH 2019)
- REVIEW AND OUTLOOK: DBAG IS ACHIEVING GROWTH IN BOTH BUSINESS AREAS

# WORLDWIDE ACCEPTED VALUATION GUIDELINES FOR COMPANIES IN MULTI-STAGE PROCESS





#### **VALUATION GUIDELINES**

- Fair value measurement as per IFRS 13
- Concretises IPEV Valuation Guidelines (industry standard, as of Dec 15)

#### **VALUATION COMMITTEE**

- Management Board
- > Head of Finance
- > Finance officer
- Investment controller



Investment controlling:

Finance and accounting:

Valuation Committee:

**Auditor:** 

**Buyer:** 

Valuation proposal

Compliance with Valuation Guidelines?

**Approval of valuation** 

**Audit or Review** 

**Purchase price** 

4 x annually at (quarterly) reporting date

3x annually<sup>1</sup>

Sale

<sup>&</sup>lt;sup>1</sup> Annual audit DBAG consolidated financial statements (30 Sept.), annual audit DBAG funds (31 Dec.), review DBAG half-yearly financial statements (31 March)

## MULTIPLES APPROACH IS PREDOMINANTLY USED, IN LINE WITH MARKET STANDARDS



### FAIR VALUE MEASUREMENT OF PORTFOLIO COMPANIES

#### Multiples approach

- Market approach (comparative method)
- Preferred valuation method (according to IPEV guidelines)
- Calculated result is updated across all future periods



#### **DCF** method

- Income approach (NPV method)
- Application
  - Companies with strong growth trend
  - International fund investments.
- > Forecasting free cash flows over several years until a steady state is reached (detailed planning phase, rough planning phase, perpetuity)





#### OVERVIEW OF THE MULTIPLES APPROACH



## SUSTAINABLE OUTCOME

X

#### **MULTIPLE**

NET DEBT

## **EQUITY VALUE**

- See IPEVG 3.4"Maintainable Earnings"
- Figures for the current period
- Adjustment for special items
- Premiums and discounts to take into account information that has not yet been included in the planned figures

- Derived from peer group
- Differences between the company to be valued and the peer group are possible
- Calibration to take market price changes into account
- Continuous application

- > Cash on hand
- Financial liabilities
- Pension liabilities
- Factoring
- Leasing
- Allowing for EBITDA adjustments
- etc.

- Distribution among the individual fund vehicles, based on the waterfall principle
- Consideration of various financial instruments (equity, shareholder loan, bridge, etc.)

## THE BASIS OF THE MULTIPLES METHOD IS TO CALCULATE A SUSTAINABLE RESULT



#### **EBITDA AS REPORTED**



#### **MANAGEMENT ADJUSTMENTS**



- Severance payments
- Restructuring expenses, consulting and legal costs, transaction and refinancing costs
- Disposal of fixed assets
- etc.

### **EBITDA MANAGEMENT ADJUSTED**



**DBAG VALUATION ADJUSTMENTS** 





#### **Discretionary adjustments**

- Adjustment due to historical plan deviations
- Adjustment to achieve a sustainable result in restructuring cases
- Adjustment for start-up costs or inefficiencies
- Revised earnings expectations that have not yet been taken into account in the current planned figures

#### **Technical adjustments**

To ensure the methodological accuracy of the valuation

## CALIBRATION OF THE ENTRY MULTIPLES TO TAKE ACCOUNT OF MARKET PRICE CHANGES



## **Example:**

#### Peer group



### **Portfolio companies**

6.1x	13.5x
5x	
	5х

### Advantages of calibration

- > IPEV compliant
- Avoidance of discretionary discounts for peer group multiples

### **Exceptions**

- Acquisition of companies with comparatively low (non-marketable) entry multiples
- Initial increase in entry multiples and subsequent calibration

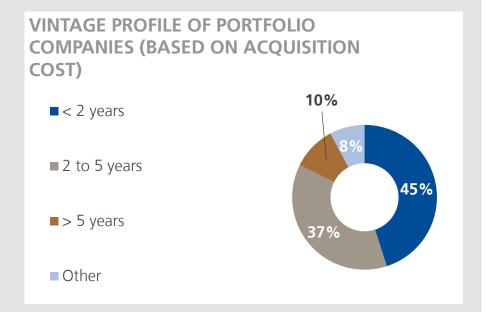
The entry multiples are calibrated in accordance with IPEVG 3.4 if no listed peers are known that can be compared in terms of size, growth rates, margins, etc.

## THE PORTFOLIO AS AT 31 MARCH 2019 IS STILL RELATIVELY YOUNG ...



## Acquisition costs of 294.9 million euros

Around 45 per cent of acquisition costs are attributable to investments made over the past two years



Portfolio value as at 31 March 2019

### Portfolio value of 389.7 million euros ...

26 equity investments in four DBAG funds

#### **PORTFOLIO VALUE BY SECTORS**

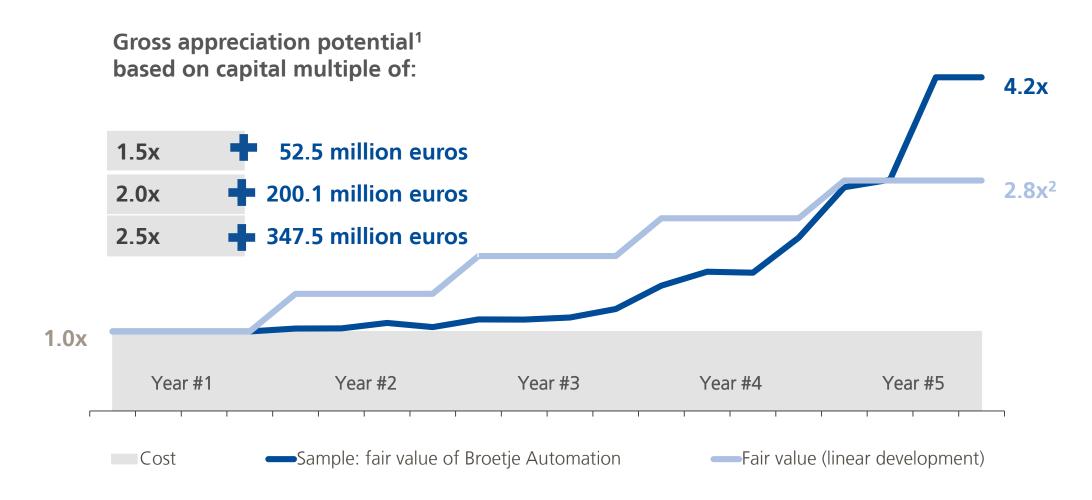
- Mechanical and plant engineering
- Industrial components
- Industrial services
- Automotive suppliers
- Others

- 17% 42% 1% 30%
- One direct investment
- Two investments in externally managed international buyout funds
- Processing of retentions via other companies

... corresponds to 7.6 times EBITDA of the portfolio companies

## ... AND HAS THE POTENTIAL TO INCREASE VALUE





<sup>&</sup>lt;sup>1</sup> Gross, i.e., before 20% carried interest

<sup>, &</sup>lt;sup>2</sup> Average capital multiple achieved in DBAG MBOs as at 31 March 2019

## SEPARATE VALUATION OF BOTH BUSINESS SEGMENTS USING THE "SUM-OF-THE-PARTS" METHOD



#### DBAG CREATES VALUE FOR SHAREHOLDERS THROUGH TWO BUSINESS LINES:





#### **DBAG FUNDS**

FUNDS FROM
DBAG AND
INSTITUTIONAL
INVESTORS AT A
RATIO OF
AROUND 20: 80



## PRIVATE EQUITY INVESTMENTS

STRUCTURING AND RAISING FUNDS

INVESTING IN PORTFOLIO COMPANIES

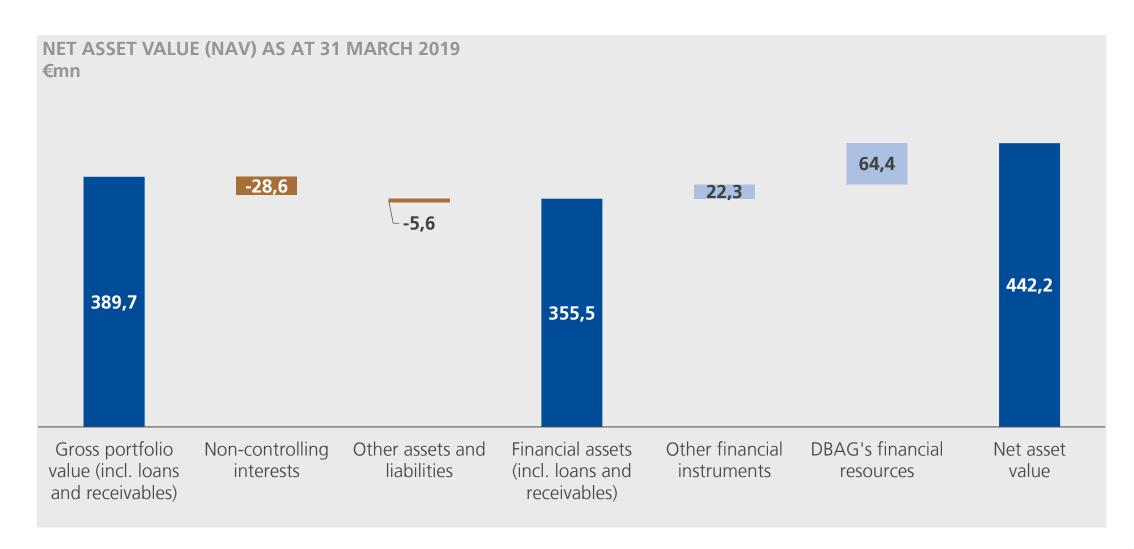
DEVELOPING THE COMPANIES

REALISING THE VALUE CREATED

LIQUIDATING FUNDS

## PRIVATE EQUITY INVESTMENTS: NAV AS A VALUE MEASURE





## SEPARATE EVALUATION OF BOTH BUSINESS SEGMENTS (SUM-OF-THE-PARTS METHOD)



## **Private Equity Investments**

Portfolio value as at 31.3.2019 (1.3x AC)	€390mn
Net asset value (NAV) as at 31.3.2019	+ €52mn
Min. NAV	
(without further increases in value)	= €442mn
Portfolio value, extrapolated to	
average capital multiple (2.0x <sup>1</sup> cash)	€590mn
20 per cent discount on uplift (CI))	- €40mn
	= €550mn
Other NAV components as at 30 June 2018	+ €52mn
Max. NAV	
(including appreciation in value	= €602mn
on average capital multiple, net)	

### **Fund Investment Services**

#### PE ratios based on transactions<sup>2</sup>

EBT	13/14	14/15	15/16 <sup>2</sup>	16/17	17/18	Aver- age
(€mn)	8.0	2.2	-0.6	4.7	5.6	4.0

Value with PE ratio of						
10x	80	22	n/a	47	60	40
15x	120	33	n/a	71	90	
20x	160	44	n/a	94	120	
25x	200	55	n/a	118	150	
30x	240	66	n/a	141	180	120

CAPITAL MARKETS DAY, 20 MAY 2019

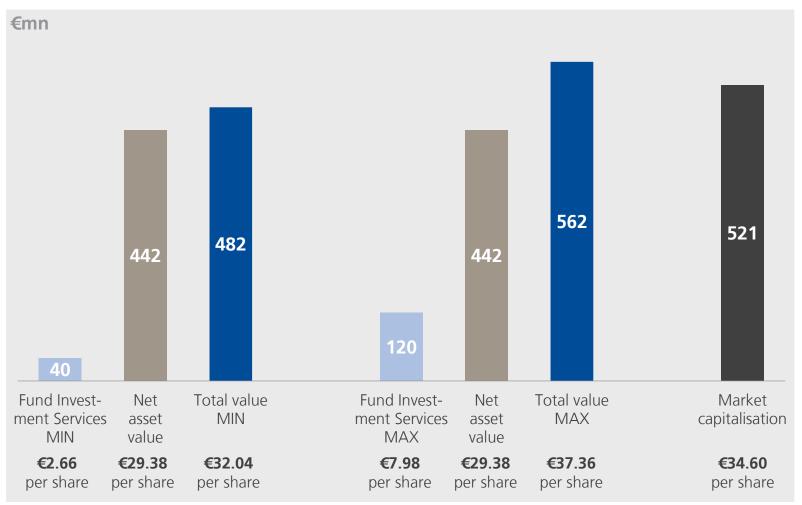
<sup>&</sup>lt;sup>1</sup> 2,9x for MBOs; Discount for disposals from the ECF

<sup>&</sup>lt;sup>2</sup> Source: Mergermarket; prices paid by investment managers between 2013 and 2018, observed range of PE ratios between 7 and 30

<sup>&</sup>lt;sup>3</sup> EBT 2015/2016, adjusted for fundraising and DBAG structural costs

## OUTLOOK FOR SHARE PRICE





Share valuation seems to reflect the NAV on the reporting date as well as an average value for fund investment services

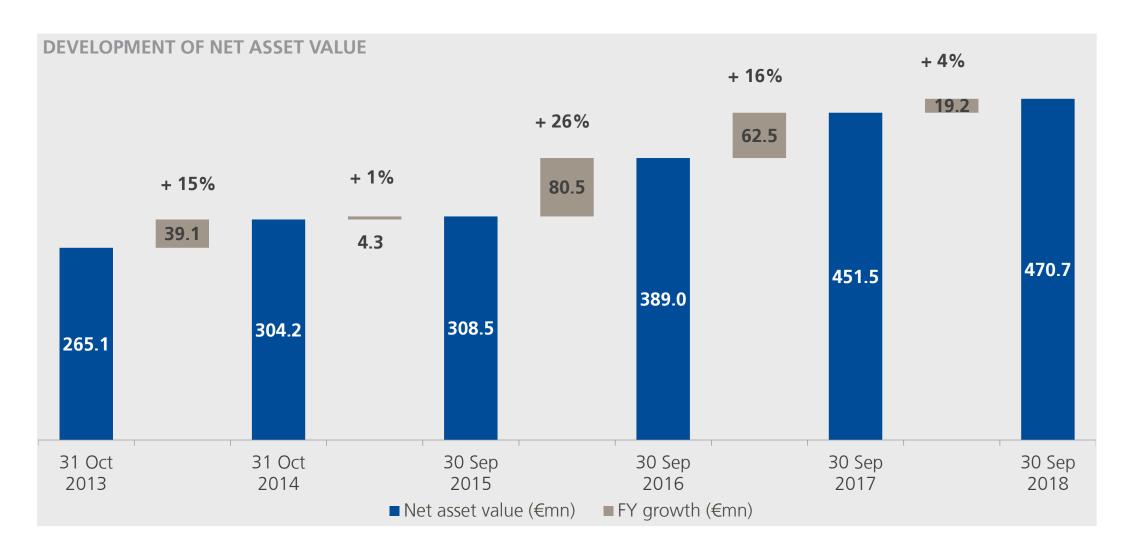
### Not included here:

- Value appreciation potential in the new existing portfolio
- Further growth in fund investment services

Market capitalisation as at 17 May 2019

## NET ASSET VALUE HAS GROWN BY 12.4 PER CENT PER YEAR OVER THE PAST FIVE YEARS





## ASSETS UNDER MANAGEMENT AND UNDER ADVICE ALSO GREW STRONGLY OVERALL





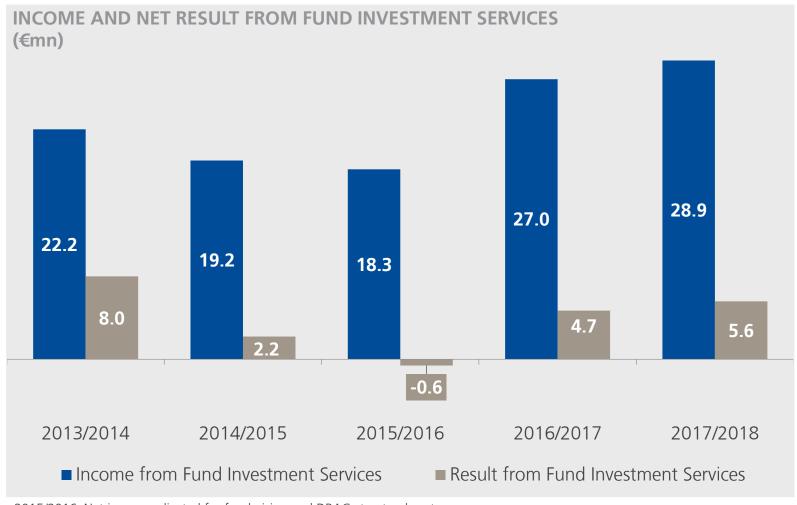
# Fluctuating growth is typical in this type of business

- Significant increase after launch of a new fund, approx. every four to six years
- Downturns after portfolio disposals

AuM/AuA (Assets under management or advisory)

## INCOME AND NET RESULT FROM FUND INVESTMENT SERVICES INCREASED BY A TOTAL OF





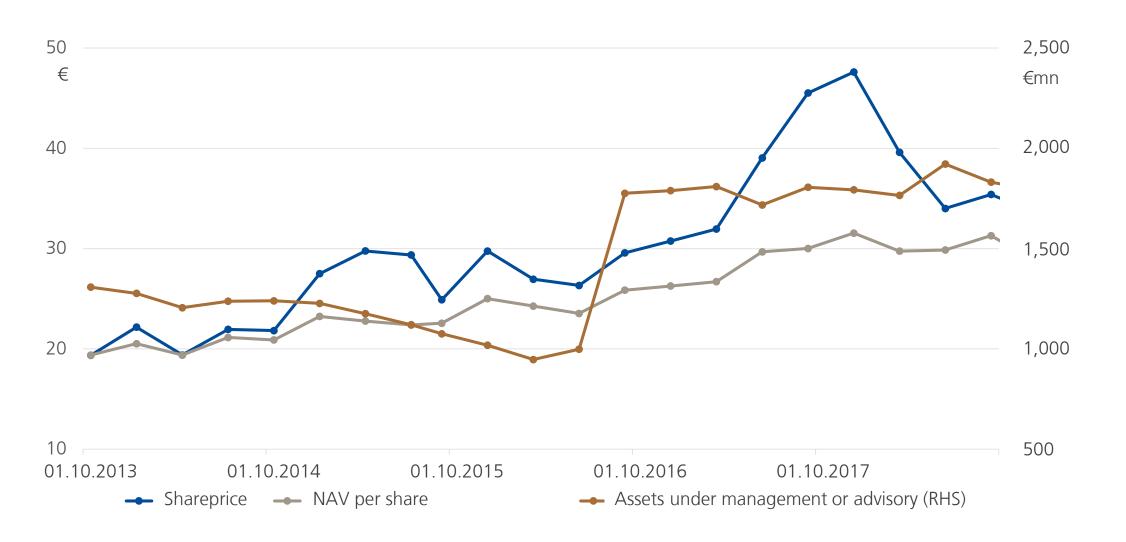
Income reflects the development of assets under management and under advice

Net result is also influenced by cost developments

2015/2016: Net income adjusted for fundraising and DBAG structural costs

## SHARE PRICE GENERALLY FOLLOWS THE PERFORMANCE OF THE NET ASSET VALUE AND THE ASSETS ADVISED UPON, ...





## ... AND IN THE FUTURE?



EXPECTATIONS 2018/2019	<b>AMBITION 2020/2021</b>
------------------------	---------------------------

NET ASSET VALUE	UP TO 10% HIGHER	MORE THAN 20% HIGHER THAN 2018/2019
ASSETS UNDER MANAGEMENT OR ADVISORY	10-20% LOWER	MORE THAN 20% HIGHER THAN 2018/2019
FUND INVESTMENT SERVICES SEGMENT	UP TO 10% HIGHER	MORE THAN 20% HIGHER THAN 2018/2019
NET RESULT FROM FUND INVESTMENT SERVICES	UP TO 10% LOWER	MORE THAN 20% HIGHER THAN 2018/2019

Source: Annual Report 2017/2018, page 99